

CANDIDATE
FOR DISTRICT GOVERNOR RI D2483 for 2020-2021

Name and surname: **Svetislav Milovanović ID# 5706681**

Photo (attached or inserted at the end of this text):

Rotary Club: **Beograd – Stari Grad ID# 52527**

Number of years in Rotary: **24 (twenty four years) – since 1993**

Classification or former classification: ***Public Affairs - Judge /
/ Law-Consulting-Lobbying***

Name of the firm or former firm: **Cotrugli Business School; Institution Belgrade-Bussels-Trieste;
National Association of Environmental Experts;
The Mediator by the decision of the Ministry of Justice of the
Republic of Serbia;
Judge, The Supreme Court of Serbia.**

Position in the Firm or former Firm: **Vicepresident; Founder; President; Judge**

Languages: **english, italian (basics)**

Attendance at Rotary meetings during last 5 years: **100% (including visiting Rotary Clubs abroad
and visiting other Serbian Clubs) plus and almost continuous engagement in the District
Leadership Teams**

Current position(s) and/or assignments in Rotary: **President of Membership Development District
Committee D-2483 Montenegro&Serbia**

Former position(s) and/or assignment(s):

- Founder/member of **RC Beograd - Stari Grad since 1999**
- Before that he was Charter member of the first refounded Cluba RC Beograd, since **1993**
- **Club President 2006/07** in full term
- He is **Club President for the second time during 2016/17**
- Was vicepresident twice 1999/2000 and 2004/05
- Chairman RF in our Club during 2003/04, 2008/09, 2009/10, 2013-2015
- He performed many other functions important for the progress of our club.
- **Performed function in ARPIC ZONE 20 B during 2012/13**
- **In the District: ADG three times 2007/08, 2008/09 and 2010/11**
- **Member of Leadership District team** was and still is **11 (eleven) times**:
2006/07, 2007/08, 2008/09 also during 2010/11, 2011/12, 2012/13, 2013/14; 2014/15,
2015/16 and 2017/18 as various Committee Presidents or ADG.
- **National coordinator ICC RID 2483 Serbia&Montenegro 2013-2015.**

- *Engaged (11 times), in Leadership Teams in RID 2480; RID 2481; also RID 2483, plus in the ZONE 20B - ARPIC- 2012/13.*

The contribution that qualifies him for the position of Governor - individual activities and activities which enhance Rotary:

- Milovanović is a **founder of RC Beograd - Stari Grad in 1999**
- He was Charter member of the first refounded Club RC Beograd, **since 1993**
- ***Milovanović was Special Representative twice, for founding RC Beograd - Vračar, and RC Beograd-Kalemegdan;***
- His contributions to our twinning clubs are immense: ***RC ČUPRIJA - MORAVA; RC BEOGRAD – DUNAV; RC BEOGRAD – CENTAR, RC ZAJEČAR, RC LOZNICA and Rotaract Club Beograd – Centar.***

Also cooperation with ***RC Paris Sur Seine*** 2006/07, and ***RC Moskva*** 2010/11. He connected us with ***RC Čatež (Slovenija)***, and since 2014 with Italian oldest Club ***RC Milano - Leonardo da Vinci (Italija) – 2014, with RC Sofia, from Sofia, oldest Club in Bulgaria, in 2016.***

Humanitarian activities:

We consider this segment of his involvement really important for our Club but also for our District and beyond. Specifically candidate participated, initiated and donated humanitarian action since 1993. until today (incubators for premature babies, vehicle HP, cement building materials for the victims after the earthquake in Kraljevo, safe houses, Global Grants, scholarships for young musicians-pianist, both individually and in joint actions with the manifestation of Chopin Fest, and not only in our club. All humanitarian activities partly personal, partly for Club actions are documented in Monography ***15 years of RC Beograd – Stari Grad***, which has reported that more than a few hundred thousand euros was engaged in humanitarian activities (Monography, pp. 79-89) and also in a Documentary “Rotary Day of Beograd – Stari Grad” which was made in 2017 about annual humanitarian action of our club.

It is interesting to note that Milovanovic donated his business venue as the headquarters for the Club (since 1999), and since the existence of our District 2483 Serbia-Montenegro (since 2011). This business area is the HQ of our District. Use of this space is free of charge.

As one of the few in our District, he published several books related to Rotary:

- ***LEADERSHIP - lobbyng, networking, education - 2012***
(in this book he specifically wrote chapter about Rotary)
- ***15 years of Rotary Club Beograd - Stari Grad, author, 2014***
- ***National branding (coauthor) Službeni glasnik, 2017***

Rotary Education:

Candidate Milovanovic was a lecturer and organizer of many Rotary meetings, at home and abroad (P.E.T.S; ZONE 20B; Conferences, Seminars, Leadership meetings, contracting member of the RI Institute; special consultant for various books.

As for International activities, it is important to point out that he was our representative at the Charter Ceremony of new District Slovenia D-1912 in Ljubljana in 2011. and the new District D-1913 in Zagreb, Croatia, also of 2011.

He has participated in many activities of the ICC.

Milovanović Svetislav was awarded **Paul Harris Fellow** twice since 2006. He received **Special Recognition as best Rotary club and President in District 2006/07. Really significant “Multiple Paul Harris Fellow”, he got from RC Beograd – Stari Grad, for his contribution in the year of 2016/17. During his second presidential mandate he improved the membership from 15 Rotarians, to 24 active members during the first half of his mandate.** Thereby officially declared our club as a club with the highest number of membership increase.

He has won many awards, diplomas and awards from his Club, educational institutions and institutions in Serbia, District and from other Rotary clubs in the world. From **RI he received a recognition for sponsoring new members ”New Member Sponsor Recognition“ with New Member Sponsor Lapel Pin. Also, he was Special Representative for two new clubs, RC Beograd – Vračar i RC Beograd - Kalemegdan.**

Milovanović Svetislav is a winner of the Special Award on the occasion of the 15th anniversary of RK Beograd - Stari Grad, as the founder and for outstanding contribution to the work of our club.

International Conventions - INSTITUTES RI – we consider very important that Milovanovic Svetislav was part of:

- RI Convention in **Bangkok** in 2012,
- RI Convention in Lisbon (Portugal) in 2013,
- **ZONE 20B** - Team Training ~ARPIC~ **Amman (Jordan)** in 2012,
- and last but not least he was part of INSTITUTE in **Jerusalem (Israel)** in 2013
- also part of INSTITUTE in Kluz, Romania, in 2017.

We felt that this proposal should mention only the most important from the CV of the candidate, in the spirit of your guidelines. More detailed data are available in the newsletter of the club that is published for every meeting - Wednesdays - from July 28, 1999.

Svetislav Milovanović is an editor of our Club Bulletin (last issue no. 877).

In December 2014 we published monography for 15 years of Rotary Club Beograd - Stari Grad, which can contribute to a fuller picture on recorded events, and participants in the period.

At the time of this nomination Milovanovic has 24 (twenty four) years of continuous membership in Rotary - since 1993. He is continuous member of our Club, as the founder since 1999.

[Most important awards](#) or achievements in business and professional activities:

The most important national awards:

Milovanović is a winner of *Oktobarska award of city of Belgrade* and **Golden pin SRVSJ**, like many others as the top sportist for example. And later as an official in the KSJ, KSS, KSB.

[Most important awards](#) or achievements within civil and public service:

- Founder and leader of project Group IN & Belgrade, Strasbourg, Trieste, formed for Strategic Partnership, Public Affair and Education.
- Vice President Cotrugli Business School, Headquartered in Luxembourg, Zagreb, Belgrade, Ljubljana, Sofia and Vienna.
- President of the National Center for Mediation in Belgrade.



- The President of the Council of the National Association of Environmental Experts.
- Recognized international expert - a consultant in the field of international law, misuse of securities and their legal protection.
- He has held the highest office in the judiciary, as judges of the Supreme Court of Serbia.
- Before that, he was a judge of the Municipal and District (now the Appellate) Court.
- He graduated from the Faculty of Law in Belgrade, MA and Ph.D..
- He is a lecturer by the invitation in the country and abroad.
- He has written and published several books including: "Contemporary securities, abuse and legal protection"; "Leadership – Leadership-lobbying, networking, education"; "Personal Branding"
- "National Branding" Službeni glasnik 2017, monography and several scientific papers
- "World of Business Communication" monography and multiple scientific papers.

Biographical information:

Date of birth: **October 5, 1954**

Educational background: **PhD**

Married: **YES**

Spouse: **Nina**

Children: **Lav (son)**

Activities of candidate Milovanovic is impressive, not only in our Club, but he was almost continuously engaged (11 times), in the Leadership Teams in RID 2480; RID 2481; and the RID 2483, and in the zone 20B -ARPIC- 2012/13.

November 15, 2017
Date

Svetislav Milovanovic
Candidate


Candidate Signature

November 15, 2017
Date

Branko Isakovic
Club Secretary


Secretary Signature



ADDITIONAL MATERIALS:

- The vision of the present situation in the District and the vision and strategy of candidates for the next 3 years (may be accompanied as the additional material):

THE CURRENT SITUATION IN THE DISTRICT

Our Rotary movement has long been plagued with a lack of understanding of the environment, which is constantly asking the question "what is, in fact, Rotary?". People who may have contributed most to refounding Rotary in this region (District Serbia and Montenegro) probably because of inexperience and ignorance, did not immediately understand that Rotary is not a political party, with its structure and leader, but an organization whose mission is to serve and socialize and where it is possible to be only the first among equals.

Today, thanks to the great founders and long-time experienced Rotarians, all of us, especially the young, unladen Rotarians who have shown us the courage necessary to expand the mission and vision of Rotary. New tools, internet communications, forging links with the public through the media (albeit with the support of RI, which has insisted on it lately) more personal and open approach of Rotary clubs to media, involvement of women in Rotary, which is an important element, pictures Rotary's slowly but surely changing towards the better. Taboos about us changing to the truth. The truth about Rotary is that the public, that is, become one of the most recognized in the world. This is actually an association of successful professionals associated throughout the world who are dealing with, in addition to fostering mutual welfare and humanitarian activities.

However, it is also in our District recognizes what I think is the essence of Rotary, which is "fostering high ethical professional values."

Today, especially in Serbia, the media are involved and mostly positively oriented toward Rotary (a good example is the celebration of 100 years of Rotary Foundation, where almost all daily newspapers in Serbia published information on this important event).

Today we are more recognizable, media positively accepted, young people in particular the expansion of the relationship within the district officials is beginning to stabilize.

However, a lot of clubs is in the dispersal. The reason is the financial crisis, where we are as a society, then unfounded and insufficiently well-defined position of associations in society, precisely because of the lack of education makes no distinction between the Rotary association that is clearly organized and proven leader in its competences in the NGO sector and in many other associations, which carry sometimes, unfortunately, negative messages.

One of the major causes of attrition membership is insufficiently defined position of the former president and officers of the clubs, who do not see the motivation for further work.

Here I want to stop and put forward my vision and my ideas of the development strategy in the District for the next three years.

VISION

All members of Rotary view governors as leaders, so that they should, after the expiry of their mandate to stay in the network, because their experience and contribution is invaluable.

I think it would be useful to have and to establish a special network of former governors, as a kind of advisory body, which would be an important part of Rotary, not only individually, but to act together, in a team, regardless of the Nomination Committee.

I also think it would be good to make the alumni - educational teams of the former president and hire them as teachers in institutes for the leadership, in our District, which could be a novelty in our District.

When it comes to the image of Rotary in our country, instead of rather short notices, we should be even stronger and more actively involve media, web, social networks. Every Rotary club would have to have its own website and regularly updated and active, and it is necessary to strengthen the PR activities.

Surely it would be useful to receive the clubs journalists and media workers, or at least call as guest lecturers and listen to their suggestions. Try to find the top promoters, through which it will identify all the qualities and peculiarities of the Rotary movement. (These may be known and recognized sportsmen, artists, public figures, but also a local "Heroes" - for example, donors of blood, organ donor, etc.)



STRATEGY

It is necessary to complete harmonization and assistance in all aspects of DGE work (I am already involved as Chairman of the Committee for the Development of Rotary membership). Fully'd been involved in the project "Hands on", whose essence is to help clubs that do not have enough members. As part of DGE's team, one need to be with him in everything, work with him accordingly and be in communication and monitor in detail all the innovations and implement changes that were made by the RI.

Since the governor is expected to participate in the work zone and all important international seminars in conjunction with Rotary. In my club I would be helping my future leadership so my Rotary club stays recognized and reinforced. Clubs as centers of origin for governors should be an example to others, and most of exemplary clubs should be source for governors.

It is very important to work with DGN, with which to agree on time all the terms of future activities, at least two years in advance. Of course, one should not disturb or interfere with the operation of the active governor, but be solely a function of their vision.

For the governor's year for which I am applying, I would have the following vision, which I represent in summary form:

1. To preserve and promote membership, which means fully respect the criteria and recommendations from RI, where the number of members of 20 is a landmark, below which it is impossible to realize the ideas. There are clear and useful tools, which are recommended to the clubs, with which methods and ways ensure optimal number of club members. The seminars, which are designed with an action plan on expansion of membership, need to be actualised, in addition to the obligation on the district to do so in all the clubs. I believe that "small clubs" must be implemented in a wider array of the events and activities, because only motivated Rotarian feels true devotion to the ideas and the mission of Rotary.

I would ask all the clubs in the District that, at the begining of the Rotary year and half way through their mandates, make their internal training on the development and expansion of membership in their clubs. Clubs who have a problem with the membership would be even more strongly involved in zonal action "Hands on". At the meetings of these clubs, topics about attracting new members, selection, admission, as well as educating members, would be a constant theme in the meetings. Development Committee, together with the Governor and gubernatorial team would also primarily dealt with this issue. Without qualified members, and thus without the quality teams, with the number of members who meet the basic criteria, it is an illusion that such clubs can realize the essence and mission of Rotary. I would insist on exceptional personalities in the form of mentors for new members, within each club and the so-called member-motivator, whose motivational skills would affect how maintenance of quality members in the stable clubs, both to contribute and to motivate new members, which would be permanent activity, in all clubs. This task would be the primary and most important and motivators would be celebrities.

2. It is important to work on securing funding to initiate the implementation of successful service projects that should be includ ALL clubs, with a focus on global grants, which have proven to be most efficient and effective humanitarian indicator of the strength and quality of our movement.
3. I estimate that there is a much greater opportunity to support the Rotary Foundation, but also through the involvement of the international Rotary community and establishing contacts with other districts, to enable the implementation of a significant number of international projects.
4. In our clubs there is a large number of prominent professionals - leaders in their professions, which form the basis for the development of leadership within Rotary and promote our role and our work in the wider area of the community.
5. Because of many years of economic crisis, I will give support that the membership District fee is supplemented in other ways besides membership fees, because the amounts of financial obligations are one of the causes of attrition of membership.
6. Education is also one of the priorities. I will try to organize training in the areas that are necessary for the advancement of knowledge and skills that we need to learn from the best.



7. For all the activities I promise transparency and respect for the rules. It is necessary, to more intensely continue to spread a positive image of Rotary in the public, because this picture recently improved significantly, thanks to a large extent, the activities of the past governors and their teams.
8. I am convinced that only teamwork, respect the Rotary rules, fostering well-being with mutual respect and recognition of members who are persistent in Rotary, we can successfully maintain continuity of Rotary. This means that we can admit yje young people with confidence, young but successful members of the Rotary movement, and at the same time find methods to keep experienced, former presidents and all those who have contributed to the spread and development of quality, especially in their clubs, and beyond. We should open the borders more widely, borders in the clubs, also in the District, with all those who are interested to become our friends and use the different ways that we permanently stay friends.
9. We should insist on recognition of Rotary in their local environment, using all methods from the rules from the Statute and by fostering high ethical principles in their environment, and that would be something Rotarians should lead.
10. Attract younger members to the new Interact clubs, because that will provide a safe, durable and quality life of Interact clubs, also future Rotary. At this point, Interact is the weakest link of our Rotary, and if young people of that age they become members of Interact, we'll have less prejudice and more positive thinking and development support in the community for all of our actions, which are usually numerous and appreciated.

There's always either SOMEONE or SOMETHING that people will occupy, which will connect them, what would be the reason for their communion, exchange of energy... The most powerful is when people come together around a common idea. As for all the important projects in the world unity is essential, it was necessary and for people of high professionalism, level of expertise, or simply the best in some profession to connect with the best in other professions. Because the best go with the best. And because the best should know each other, exchange ideas, share common views on some issues, they are close to social class, or the desire for success, or have mutual friends from college, or memories, or interests. This is Rotary. Rotarians are not organized at the political level, to fight for power, but to make the quality of people, quality of thought, to get out of the trap of politics. (Quote from my book LEADERSHIP)

Finally, I, Svetislav Milovanovic, as a candidate for governor, in addition to meeting all the criteria and conditions for Rotary Election Policies, RI Manual of Procedure and any other rules RI, feel the need to express full readiness, commitment and ability to perform the duties and responsibilities the function of the Governor, especially as my currant and future private and other activities allow me to do so.

Svetislav Milovanović

Governor Candidate
RID 2483, 2020/21

The statement that he understands and accepts the obligations of the District Governor, and that he agrees with them in terms of organizational, financial and moral demands:

Candidate clearly demonstrates a willingness, commitment and excellent physical, psychological and any other related duties and responsibilities as governor.

Complies with the obligations of a District Governor in terms of organizational, financial and moral demands and DECLARES that he understands and accepts all obligations of a District Governors.

By this we also declare that the nominee Svetislav Milovanovic, after the best of our knowledge, meets all the criteria for performing the functions of the Governor, and to this day has no debts and unsettled obligations to our Club, district or Rotary International. Also, RC Beograd - Stari Grad has fulfilled all financial and other obligations to the District and Rotary International.

November 15, 2017, Belgrade

November 15, 2017
Date

Svetislav Milovanovic
Candidate


Candidate's Signature

November 15, 2017
Date

Branko Isakovic
Club Secretary


Secretary's Signature



Veliki pozdrav



SVETISLAV MILOVANOVIĆ
District Membership Development Chair 2017-18,
District 2483 Montenegro&Serbia